

PRIVACY POLICY

This policy is in compliance with the Legislative Decree 196/2003 – (“Privacy code”) – and to the Rules UE 679/2016 (“GDPR”) and is referred exclusively to the data collected through the site www.ghibson.it

Data collector

Ghibson Italia srl, Via Dozza, 2, 40069, Zola Predosa (Bo)

E mail: privacy@ghibson.it

We inform that handling of your data will be ruled by principles of lawfulness, correctness, transparency, control of aims and protection, data minimization, correctness, integrity and confidentiality

WHICH DATA DO WE COLLECT

Data you are giving voluntarily

The site collects and handles some personal data (name, surname, e-mail address, etc) which you voluntarily provide when filling the forms for newsletter subscription or for Contact us. These data will be exclusively used for indicated purposes in connection to the services you are using .

Navigation Data

Our website computer systems collect, through their normal use, some personal data whose information is implicit in the use of protocols of Internet communication.

These data are not collected for being associated to identified concerned parties, but for their own nature might allow identification of users through elaboration or association with data collected from third parties. This category of data includes IP addresses or names in the computer domain used from users connecting to the site, browsers and parameters of computer system used to connect to the site, navigation data, including time of the request as well as the reply received from the server.

Data are used for the purpose of collecting statistic information relevant to the use of the site, to allow service improvement and to survey the proper use and are cancelled immediately after being elaborated. Data might be used to check responsibilities in case of offence and damages to the Site.

Cookies

Our website collects personal data through cookies, or text files which are deposited on the user’s device. There are different types of cookies.

Technical cookies which are those indispensable for Site operation.

Analytic or profiling cookies which are those giving statistic analysis on the use of web site or which create profiles of users to send advertising messages in line with the preferences shown during the navigation.



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Third parties cookies are:

Google Analytics.

Google Analytics allows to analyze and improve the website operation.

Google Analytics cookies have been made anonymous.

To turn Google Analytics cookies off, it is possible to download and install the additional component of the browser for the out-put provided by Google Analytics.

[You can read the privacy policy of this service here.](#)

Google Maps

Google Maps is a service managed by Google Inc enabling maps visualization on our website. [You can read the privacy policy of this service here.](#)

Personal data collected through Google Maps are processed in the Usa. Google Inc is Privacy Shield certified.

Google Forms

Google Forms is a service managed by Google Inc enabling us to collect the necessary data to send you our newsletter. [You can read the privacy policy of this service here.](#)

Personal data collected through Google Maps are processed in the Usa. Google Inc is Privacy Shield certified.

How to enable/disable cookies using the browser

You can accept, turn off or cancel (totally or only partially) the cookies through the specific settings of the browser or through additional components by third parties. However, turning the website technical cookies off could affect availability or proper operation of some services, moreover in this case you might be forced to manually amend or insert some information each time you visit our website.

For further instructions on how to set cookies preferences through your browser, please have a look at the following links:

[Internet Explorer](#)

[Firefox](#)

[Safari](#)

[Chrome](#)

Newsletter

We send our newsletter via Sendgrid. Sendgrid allows us to see whether you open our e-mail or if you click on the links which we included in our newsletter. We use this information to understand if you are interested in the news we include, and therefore, to improve our newsletter content.

You can unsubscribe from our newsletter whenever you wish to.

Sendgrid stores your data in the Usa and is Privacy Shield certified.

[You can find Sendgrid privacy policy here.](#)



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PURPOSE, LEGAL BASIS AND NATURE OF PROCESSING.

We process your personal data for the following purposes:

a) implementation of a contract (of which you are one of the parties) or implementation of pre-contractual measures taken upon your request (e.g.: contact request through the Contact us form, newsletter subscription etc.);

In this case the use of personal data is legally based on provision of services or on feedback to your requests.

b) research and statistical analyses on aggregate and anonymous data, without identifying user, in order to control site operation, traffic and to evaluate usability and interest;

c) compliance with legal obligations

d) check, use and protection of rights in a Court of Law or in case judicial authorities carry out their duties. In both cases the use of personal data is necessary in order to comply with legal obligations.

You can decide whether to supply your personal data or not. In case not, however, it could be not possible to give feedback to your requests or comply with legal obligations.

Recipients

According to what explained above, your personal data might be shared with:

a. individuals who take care of the services provided by the website, such as e-mails and analysis of site operation;

b. individuals who take care of site maintenance;

c. judicial authorities carrying out their duties.

Transfers

Some of your data are transferred to recipients who might be out of European Economic Area: transfers are based on European Commission conformity policy.

Data Storage

We will use your personal data as long as it is necessary to fulfill the aims indicated above. For example, we will use your personal data to send you newsletters until you decide to stop the service. Apart from that we will use your data according to the law for the protection of our interests (art. 2947 c.c.).

Your rights

You have the right to ask us (anytime) access to your personal data, correction or cancellation of the data as well as to refuse the use of your data. You are also entitled to limit the use of data and to get your data in a structured format, customary and readable on automatic device.

Requests have to be sent to the following e-mail address: privacy@ghibson.it

You are entitled to lodge a formal complaint to the supervisory authority (Data Protection Supervisor) in case you consider that the use of your data is not in accordance with the legislation in force.



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